



Post Graduate Diploma Programs at Sri Guru Gobind Singh College of Commerce

Sri Guru Gobind Singh College of Commerce invites applications for eligible candidates for two full-time one-year post-graduate professional courses. These courses are Post Graduate Diploma in International Marketing (PGDIM) and Post Graduate Diploma in Business Journalism and Corporate Communication (PGDBJCC).

Program:

1. Diploma in Business Journalism and Corporate Communication (PGDBJCC)

Given a dearth of a number of a talented professional in the industry, the post-graduate diploma course in business journalism and corporate communications are one of its own kind course, which through the judicious mix of classroom learning and industry interactions, provide the students an incomparable launch-pad for their career in the media industry.

2. Post Graduate Diploma in International Marketing (PGDIM)

Post Graduate Diploma in International Marketing is a one year, full-time course affiliated to the Department of Commerce, Delhi School of Economics, and University of Delhi. The course aims to provide managers with knowledge, skills, and acumen to understand the complexities of international business and cope up with cross-cultural and cross-market challenges.

Eligibility Criteria:

- Both the courses are open to graduates of all disciplines with at least 50 percent marks aggregate in Bachelor's degree.
- The admissions this year to both the postgraduate diploma courses will solely be on the basis of a merit list prepared on the basis of the marks scored by applicants in the undergraduate degree.

How to Apply:

- Aspirants should read the information Bulletin:
<https://www.sggsc.ac.in/uploads/staticfiles/admission/PG%20Bulletin%20of%20Information%202020-21.pdf>
- Instruction for filling online application form:
<https://www.sggsc.ac.in/uploads/staticfiles/admission/INSTRUCTIONS%20FOR%20FILLING%20THE%20ONLINE%20APPLICATION%20FORM.pdf>
- For registration and Log in: <https://sggsc.ac.in/pgadmission/student>
- Candidate Photo, max size 250kb, .jpg/.jpeg/.png format
- Candidate Signature, max size 250kb, .jpg/.jpeg/.png format
- Candidate ID Proof (Self Attested: Any one of the following documents: Aadhaar Card / Voter's Identity Card / PAN Card / Passport / Driving License) max size 500kb, .jpg/.jpeg/.png/.pdf format
- Class Xth Passing Certificate (Self Attested), max size 500kb, .jpg/.jpeg/.png/.pdf format
- Graduation Mark Sheet/Semester Wise mark sheets in one single document (Self Attested), max size 500kb, .jpg/.jpeg/.png/.pdf format
- The fee needs to be paid online through Debit/ Credit Cards, Net Banking or UPI mode to the following account: Principal Sri Gobind Singh College of Commerce, SB A/c No. 0894100005001, IFSC Code PS1B0000894, Punjab & Sind Bank, Pritam Pura, Delhi.

Note – For each Programme a separate Application Form needs to be submitted. Application fees for a single course is Rs. 1400/- .When applying for the second course, an additional fee of Rs. 400 would be charged.

Official website: www.sggsc.ac.in | **E-mail:** pgadmissions2020@sggsc.ac.in | **Phone number** –011-27321109 / 27321528