



School of Design and Innovation (Under Graduate Admission 2023)

The Design and Innovation Program at ISDI empowers you to become a creative catalyst with a systematic approach to innovation. The program offers specializations in Fashion Design, Communication Design, Product Design, Fashion Communication and Styling, Interior Design, and Strategic Management. The program is designed to equip you with tools that broaden and deepen your skill-set and teach you the known-how of design thinking. It will help you adopt a human-centered critical thinking mindset, up-skill your experiences to position yourself as a forward thinker with excellent leadership skills.

Eligibility –

- Candidates currently in the 12th grade & will be appearing for a 10 + 2 examination (e.g. IGCSE- A levels, CBSE, HSC, IBDP, ISC etc.)
- Or its educational equivalent in any discipline (e.g.: Science, Commerce, Arts)
- Upper age limit is 21 years at the time of application.

Steps for Application –

- Application form: <https://www.atlasuniversity.edu.in/isdiapplicationform/>
- Visit the link and fill the application form
- Upload the required documents and a Statement of Purpose
- Once you complete & submit the online application, you will receive a confirmation email on your registered email ID.
- You will be then directed to a gateway to make the application fee payment. The application fee of Rs. 3,500 is non-refundable and non-transferable.

Scholarship Available:

- Scholarship Link: <https://www.isdi.in/wp-content/uploads/2020/04/scholarship-handbook.pdf> (ATLAS Ambassador Program)
- ATLAS Ambassador Program offers two types of scholarships:
 - Merit based scholarship.
 - Need based financial assistance

Documents –

- Passport size photograph
- Statement of Purpose (SOP)
- Caste Certificate
- Valid Email ID
- Personal and Educational qualification details
- Debit / Credit Card details for making online payment against the Application Fee

Website: <https://www.isdi.in/> | **Email:** admission@isdi.in | **Phone No.:** +91 7718865341