

Indian Institute of Mass Communication (IIMC)

IIMC is Asia's first Institute to have a dedicated Communication Research Department conducting research, analysis and impact assessment studies for various Ministries & Government Departments. Research focuses primarily on government campaigns, impact analyses, feedback etc., providing quality inputs for strategizing government campaigns and communication programmes for their effective and wider reach to the people.

Courses and Eligibility -

S.no	Course	Eligibility	Fee
1.	PG Diploma in English Journalism	A Bachelor's Degree awarded by a recognized university are eligible to apply. Students who have appeared / are appearing for a degree examination are also eligible to apply. Upper Age limit: for general 25 years; for SC/ST/PwD 30 yrs. and for OBC category 28yrs. Candidates need to qualify the Written test followed by Group Discussion and Interview.	Rs. 1500/- for General Category. Rs. 1,000/- for OBC / SC/ST/PH/EWS category.
2.	PG Diploma in Hindi Journalism		
3.	PG Diploma in Radio & TV Journalism (Bilingual – English & Hindi)		
4.	PG Diploma in Advertising & PR Bilingual – English & Hindi)		
5.	PG Diploma in Urdu Journalism		
6.	PG Diploma in Odia Journalism		
7.	PG Diploma in Marathi Journalism		
8.	PG Diploma in Malayalam Journalism		

Steps for Online Application

- Go to the official website: www.iimc.gov.in
- Read prospectus: <http://iimc.gov.in/WriteReadData/userfiles/file/19/prospectus%202019c.pdf>
- Select the course of your choice and read carefully all sections, before completing the form.
- Upload the scanned images in JPG/JPEG format only. The size should be 10KB– 20KB.
- The signature should be in a straight position, of size 10KB- 20 KB, only in Blue/Black ink and in JBG format.
- Upload the documents in JPG format. The size should be between 100KB – 200KB.
- Pay fee using online mode via credit card/debit card/net banking.
- If application is accepted as per the instruction, candidate will receive a confirmation email.

DOCUMENTS REQUIRED:

- Photo Identity cum Address Proof. It must be in JPG/ JPEG.
- 10th and 12th Mark-sheet and Passing Out certificate.
- Graduation certificates (for PG courses).

- The '**Rati Aggarwal Scholarship**' will be awarded to a meritorious female student of the Hindi Journalism Course, based on her performance in the Entrance Exam.
- The '**Star TV Scholarship**' will be awarded to a meritorious student of Radio & TV Journalism, based on his / her performance in the Entrance Exam.
- The '**Achin Ganguly Scholarship**' will be awarded to two meritorious students of Advertising & Public Relations, based on their performance in the Entrance Exam & final result after completion of the Course.
- The '**Jaswinder Singh Memorial Scholarship**' will be awarded to two meritorious students, one each from Hindi Journalism and Radio & TV Journalism, based on their performance.

Website: www.iimc.gov.in | Helpline: 98711 82276; 98180 05590