

1 Week SEO Executive Course Powered by Course Inbox

As digital platforms are increasingly incorporated into marketing plans and everyday life and as people use digital devices instead of visiting physical shops, digital marketing campaigns are becoming more prevalent and efficient.

Digital marketing methods such as **Search Engine Optimization (SEO)**, **Search Engine Marketing (SEM)**, content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing, e-commerce marketing, social media marketing, social media optimization, e-mail direct marketing, display advertising, e-books, and optical disks and games are becoming more common in our advancing technology.

In fact, digital marketing now extends to non-Internet channels that provide digital media, such as mobile phones (SMS and MMS), callback, and on-hold mobile ring tones. In essence, this extension to *non*-Internet channels helps to differentiate digital marketing from online marketing, another catch-all term for the marketing methods mentioned above, which strictly occur online.

Eligibility

Basic knowledge of Laptop and Internet Required

1. **Duration:** 1 Week- 3 Hours Each
2. **Batch:** Weekday (Mon to Friday)
3. **Date:** 24th to 28th September
4. **Timing:** 3:00 PM to 6:00 PM
5. **Fee:** INR- 3000/-
6. **Venue:** E-32 2nd Floor, Laxmi Nagar, Near Hira Sweets, Delhi 110091

WHY COURSE INBOX:

1. Get Hands on Practical Training Live
2. Assignments & Interactive Classroom Exercises.
3. Two certifications includes SEO and WordPress
4. Lifetime Query support for our students on Support Center

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Student Reviews: <https://www.youtube.com/watch?v= RLdyu8a42A&t=11s>

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